**AAVAIL Business Case**

**By**

**Bhakti Thatte**

**Business Problem Statement: -** This is the business opportunity at AAVAIL. This case study will encompass all the stages of the AI enterprise workflow.

As an AAVAIL data scientist will require you to customize and deploy a model that fits a very specific business need.

**Data Given: -** Json files with the details of “country, customer\_id, invoice, price, stream\_id, times\_viewed, year, month, day”

**Work Done: -** As a data scientist, I have learnt new tools, models, concepts etc. While working on this case study challenge was understanding the Business Problem. I have used the best practices learnt in previous sessions like handling “NA” in data, Data Understanding, Data Processing and modelling. I have uploaded the Solution after couple of iterations made in Data Preparing, Visualising and modelling.